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New Youth Vaping Brochures Available!

The Texas Department of State Health Services (DSHS) Tobacco Prevention and Control Branch created brochures and fact sheets to educate Texas youth and young adults about the dangers of vaping and provide resources to help youth and young adults quit vaping.

The fact sheets are available to download on the [Tobacco Prevention and Control website](#). Order brochures from the [HHSC Warehouse](#).

TTTF Working With New Partners



[Taking Texas Tobacco Free](#) (TTTF) is a collaboration between the [University of Houston](#) and [Integral Care of Austin/Travis County](#). They are partnering with Texas healthcare centers that serve people with behavioral health needs. They seek partnerships with substance use treatment centers, Local Mental Health Authorities, and Federally Qualified Health Centers (FQHC). Through these first-come, first-served partnerships, they provide free, customized support to increase healthcare center capacity to assess and treat tobacco use disorder. Below is a non-exclusive list of services that may be requested:

- General tobacco use disorder screening and treatment education for staff and providers;
- Help in building a cadre of in-house tobacco education specialists and trainers;

Events/Health Observances

Click on the dates below to access more information about the event or observance, if available.

August

AUG 1	World Lung Cancer Day
AUG 11	Cancer Alliance of Texas Quarterly Meeting

September

SEP	Prostate Cancer Awareness Month
SEP	Childhood Cancer Awareness Month
SEP	Ovarian Cancer Awareness Month
SEP 29	World Heart Day

October

- Education on the Texas Tobacco Quitline, the services it provides to clients/patients, and how to make referrals;
- Education on screening for and treating tobacco use within priority populations (e.g., Black/African American individuals, youth, sexual and gender minorities etc.);
- Help with creating or revising a comprehensive tobacco-free workplace policy;
- Print materials to educate and motivate quit attempts among clients/patients;
- Intervention aids for providers to facilitate tobacco use screening and treatment;
- And more!



Interested? Contact Bryce Kyburz at Bryce.Kyburz@IntegralCare.org. For more information, click [here](#).

[Click here to learn the latest on COVID-19.](#)



FDA Moves to Ban Menthol Cigarettes And Flavored Cigars

The Food and Drug Administration (FDA) is [proposing a ban](#) on menthol-flavored cigarettes and all cigar flavorings, except for tobacco flavor. The agency says the proposal has the potential to significantly decrease disease and death from tobacco by "reducing youth experimentation and addiction."

The proposed standards are based in "clear science and evidence" that establish the addictive nature and harm of the flavored products, the agency said. The proposal builds on the [Family Smoking Prevention and Tobacco Control Act](#), which banned cigarette flavors — aside from tobacco and menthol — in 2009.

In 2019, there were 18.5 million menthol cigarette smokers ages 12 and older in the U.S., according to the FDA. Rates of menthol cigarette use were higher among young people and in Black communities. The FDA is [seeking public comment](#) on the proposed rules until August 2, 2022.



New LGBTQ Educational Resource

The National LGBT Cancer Network recently launched "[Welcoming Spaces: Treating Your LGBTQ+ Patient](#)" an LGBTQ+ Cultural Humility training designed specifically for healthcare professionals. The training was developed in collaboration with the Society of Gynecologic Oncology and includes nine modules. All the modules are 45 minutes long. For the first year, these modules will be available for free continuing education credits.



Houston City Council Votes Unanimously to Ban E-Cigarettes in Public Places

A [unanimous vote](#) from the Houston City Council approved a ban on the use of e-cigarettes in most public places. Electronic smoking products like e-cigs, vaping devices and electronic hookahs will not be allowed in the same areas that ban regular cigarettes. The public ban went into effect immediately.

The [Houston Health Department](#) (HHD) says that breaking the new rules could mean a ticket between \$250-\$2,000, but that they would educate people about the ordinance.

Cigarettes are prohibited in enclosed public places or workplaces, within 25 feet of a building entrance or exit doors, outdoor arenas and outdoor seating areas of public spectator events and covered bus stops and light rail stops.

Currently, smoking is allowed in retail tobacco stores and private residences as long as they are not used as a childcare, adult daycare or health care facility. HHD asked the City Council to [include electronic products in the city's smoking ordinance](#).



New E-cigarette Communication Initiative from CDC/OSH

CDC's Office on Smoking and Health has new social media ads available about the risks of youth e-cigarette use, including the association of nicotine and impacts on youth mental health. The media placements began on Monday, April 4, and will run through September for a total of 26 weeks.

The goal of the campaign is to encourage educators to speak with their students about the risks of youth e-cigarette use, including negative impacts on youth mental health. Educators include teachers, coaches, school counselors, and on-site administrators (e.g., principals, vice-principals, etc.) in U.S. middle and high schools. The national media placements consist of paid search ads and social media, including Facebook, Instagram, Twitter, Pinterest, and LinkedIn.

You can get involved by:

- Engaging your partners and letting them know about the free resources that are found on [CDC's website](#).
- Sharing the social media content on your organization's social media profile. You can share directly from CDC Tobacco Free [Facebook](#) and [Twitter](#).
- Following CDC Tobacco Free on [Twitter](#) and [Facebook](#), and their boards on [Pinterest](#).

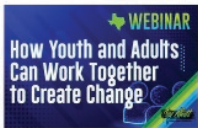
The new ads are available in the [Media Campaign Resource Center](#). If you or your staff have questions related to the new ads, contact OSHCommTA@cdc.gov.



Say What! Action Summits

Youth and adults from around the state participated in Say What! Action Summits, hosted by the Say What! Program this past spring. There were a total of five summits, with four in-person and one virtual. A total of 475 people attended in person and 2,027 attended virtually. The summits utilized service learning to train 6th – 12th grade students in effective tobacco prevention activities aimed at reducing the harmful effects of tobacco, nicotine, and e-cigarette use in Texas.

The seven Say What! Teen Ambassadors collaborated with Say What! staff to provide tobacco prevention education, teen leadership skills development, team building activities, and networking opportunities. Each Summit included a local community action event and participants received community service hours for their participation. The virtual Summit was recorded and is posted on the [Say What! website](#).



[Recorded Webinar: How Youth and Adults Can Work Together to Create Change](#)

The Say What! program has made a recorded webinar available, "[How Youth and Adults Can Work Together to Create Change](#)." Adults who work with youth often wonder how they can tap into their energy, passion, creativity, and commitment to activism, but what many may not understand is that it all begins with partnership.

A true youth-adult partnership is one in which adults work in full collaboration with young people on issues and/or programs and policies that are affecting youth.

This [webinar](#) not only discusses the importance of investing in youth-adult partnerships, but it features a youth and adult panel with [Ambassadors](#) and staff from the [Youth Preparedness Program](#) and [Say What! Program](#) at the Texas School Safety Center.

Email us your content ideas and what you want to see in this newsletter at:
Tobacco.Free@dshs.texas.gov.

You are subscribed to updates from the Texas Department of State Health Services' Tobacco Prevention and Control Branch. For more information, please [email us](#) or [visit our website](#).